





Cover image from Liberia via Lauren Wall.

Above photo from World Clubfoot Day celebrations in Tanzania via Lillian Boelke.

## MESSAGE FROM THE LEADERSHIP

Dear MiracleFeet Friends and Supporters,

We are excited to report that MiracleFeet completed another strong year, supporting the treatment of 6,000 new children in over 140 clinics around the world. As we enroll more and more new children each year, we deepen our understanding of how to best support our partners, so they can deliver high-quality treatment even more efficiently. And while the occurrence of clubfoot cannot be eliminated, we have shown that it is possible to treat clubfoot effectively and inexpensively under almost any circumstances. These accomplishments have led to an important shift in our thinking over the past year.

We now believe we can actually solve untreated clubfoot as a major cause of disability around the world. This exciting transition has been made possible by all of you. Our donors and supporters provide the critical resources we need to scale our work, and the larger community of NGOs, medical professionals, and families works collaboratively with us to achieve our shared goals.

Recently, our largest donors challenged us to articulate what it would take to eliminate the disability caused by clubfoot worldwide. By mapping out the cost of building national programs in every country, we determined it would take about \$100M over 10-15 years—a relatively low cost in the world of public health. Members of the Global Clubfoot Initiative, an umbrella organization for clubfoot, agreed that by working together this goal is attainable. The low-cost MiracleFeet brace and the suite of cutting-edge clinic management e-tools (being developed with a \$1M grant from Google.org) are both integral to our efforts. Leveraging technology and innovation, we can accelerate scaling while keeping costs low. And as validation of our vision, a major foundation has just committed \$5M over the next 5 years to support this dream.

We are very proud of what our partners and team have accomplished, with over 17,000 children helped so far. But we are even more excited about the idea of giving all children born with this common birth defect the chance to stand on their own two feet. Each child treated is a child saved from potential marginalization and poverty, a family saved from the burden of disability, and the addition of a fully productive member of society. All for \$250 a child!

We hope that we can count on your continued support as we work even harder to reach our new goal of ending the disability caused by untreated clubfoot globally.



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With our respect, gratitude—and enormous thanks,

Roger Berman

Chesca Colloredo-Mansfeld

**Board Chair Executive Director** 

## THE GLOBAL PROBLEM

## 1 MILLION CHILDREN AFFECTED AROUND THE WORLD



80% OF CHILDREN

80% of children in low-resource countries lack access to treatment

# CLUBFOOT IS A COMMON BIRTH DEFECT

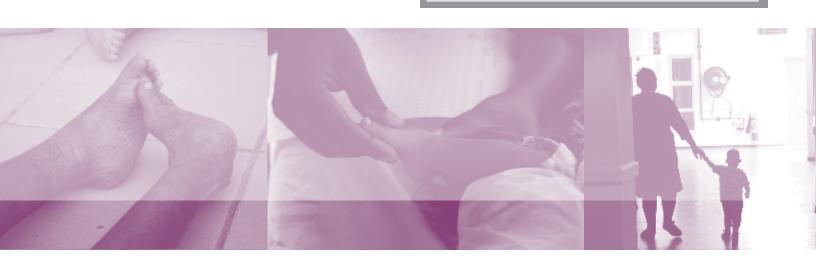
Clubfoot is a common birth defect that causes one or both feet to turn inwards and upwards. Because clubfoot makes walking difficult and painful, untreated clubfoot is a root cause of life-long poverty, illiteracy, and abuse in developing countries. The MiracleFeet solution increases access to treatment in low-resource countries, so that children can run, play, and attend school.

# WHY ARE THEY NOT TREATED PROPERLY?

- Lack of Awareness
- Poverty
- Lack of Clinics & Trained Providers
- Transportation Issues
- Limited Access to Brace

# IMPACT of UNTREATED CLUBFOOT

POVERTY NEGLECT
ABUSE STIGMA
ISOLATION PAIN
ILLITERACY





#### WE USE THE PONSETI METHOD

- Plaster casts are applied weekly for up to 8 weeks.
- Simple procedure called tenotomy improves ankle flexibility.
- Specialized braces are worn to maintain correction.





# **CHILDREN IN TREATMENT**

Over 17,000 children in treatment in more than 140 clinics in 14 countries. Treatment is provided free or at minimal cost to all families.



15-YEAR ERADICATE **UNTREATED CLUBFOOT** 

PLAN 🗎

TOTAL INVESTMENT NEEDED:

**\$100M** OVER A 15-YEAR PERIOD

The plan maps out the total cost of establishing and supporting sustainable global clubfoot programs.

The plan also details how we will leverage proven program models, MiracleFeet's low-cost brace, and Google.org funded technology tools.

#### WHAT DO WE NEED TO DO?

The total investment needed is relatively low compared to most global health initiatives. The key is for local governments to fund programs eventually, allowing outside support to be reduced to less than \$3M a year.

MiracleFeet is currently raising \$15M to treat 30,000 new children over the next 3 years. This will bring the number of children helped to more than 50,000. This paves the way for the larger task of raising \$6-10M annually between 2020 and 2030; this funding will allow us to build the national programs and capacity to effectively treat all children born with clubfoot in low-income countries.

#### 2010-2015



0-5K children per year (12K total)



\$5M over 5 years

#### 2015-2020



6K-12K children per year (50K+ total)



\$15M-\$20M over 5 years

#### 2020-2030

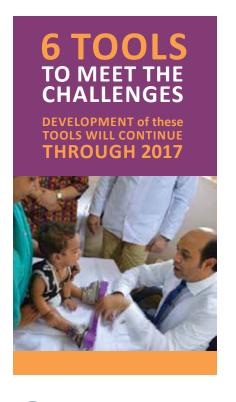


12K-66K children per year 700K+ total



\$70-\$100M over 10 years 2020-2030





#### **CHALLENGE: TREATMENT COMPLIANCE**

- 1 Create mobile application for data collection and analysis.
- Integrate SMS (Short Message Service) system for appointment reminders and more efficient direct communication.
- Pilot sensors in brace to track compliance.

#### **CHALLENGE: ACCESS TO TRAINING & COLLABORATION**

- Develop mobile-native learning modules for new health care providers.
- Offer telemedicine platform for idea exchange and collaboration between doctors.
- Provide training modules for providers with continuing education on Ponseti Method best practices.

A grant from Google.org is funding a platform of open-source, innovative tools and resources.

## **PROGRAM UPDATES** TRANSFORMING LIVES IN 14 COUNTRIES



#### **ASIA**

#### **WELCOME, MIRACLEFEET INDIA!**

It was a huge year for our India programs! In addition to helping 3,270 new children receive treatment in FY16, we launched MiracleFeet India, a stand-alone Indian nonprofit to provide more local support for Cure India, our implementing partner in this huge country. This was a historic step made possible by board member Kunal Premnarayen and his family. MiracleFeet supports 67 clubfoot clinics across 14 states (including six new clinics established in the State of Uttarakhand) to provide quality treatment in partnership with the State Ministries of Health. Wadia Hospital in Mumbai will conduct a randomized controlled study of the MiracleFeet brace starting this year, and the Uttarakhand program will utilize our brace for treatment moving forward. The strength of MiracleFeet India as a funding entity, as well as an organization that works closely with Cure India to reach the goal of treating all kids born with clubfoot, is very evident in our existing programs.



**NEPAL** This year, the Lahan Clubfoot Clinic treated 73 new children and followed up on 50 previous cases. Nearly 70% of the patients have reached the bracing stage. Nepal was gripped by a national fuel crisis this year, which made it difficult for some families to reach the clinic. Our partner, Hospital and Rehabilitation Center (HRDC), strengthened its outreach program to make sure children resumed their treatment, helped with transportation, and furthered counseling. HRDC founder Dr. Ashok Banskota was recently recognized for the second time as an honoree of the New York-based World of Children.

**PHILIPPINES** Our programs continue to expand in the Philippines. We added two new clinics, one in Manila and another in Mindanao. We also started to fit children with MiracleFeet braces. Our partner, Philippine Band of Mercy, continues to increase our presence in the Philippines and provide families with greater access to clubfoot treatment. These combined efforts have enabled us to treat 648 children this year, including 400 new cases.

# MANY THANKS TO OUR PARTNERS AROUND THE GLOBE!

THESE AMAZING PARTNERS allow us to establish sustainable, long-term solutions to the issue of clubfoot. We rely on their local expertise to create programs that address unique local needs. Thank you to these organizations for their invaluable partnerships.



INDIA	CURE International India Trust			
PHILIPPINES	Philippine Band of Mercy			
NEPAL	Hospital and Rehabilitation Center for Disabled Children			
BOTSWANA	STEPS Botswana Trust			
TANZANIA	Tanzania Clubfoot Care Organization (TCCO)			
	Bugando Clubfoot Care Program (BCCP)			
	Usa River Rehabilitation Center (URRC)			
ZIMBABWE	Zimbabwe Sustainable Clubfoot Program			
LIBERIA	Faith Clinical Orthopedic Rehabilitation Center			
; ;	(FACORC)/Liberia Clubfoot Program (LCP)			
NAMIBIA	STEPS Namibia Clubfoot Program			
SOUTH AFRICA	STEPS Charity NPC			
PARAGUAY	Fundacion Solidaridad			
ECUADOR	Fundacion Hermano Miquel, Patronato Municipal de Inclusion			
	Social Santo Domingo, Hospital Vicente Corral Moscoso/Cetomed			
NICARAGUA	Rotary Club Tiscapa-Managua			
BRAZIL	University of Sao Paulo Institute of Orthopedics and Traumatology			
MADAGASCAR	Mercy Ships			

## PROGRAM UPDATES TRANSFORMING LIVES IN 14 COUNTRIES



### **AFRICA**

LIBERIA Through a continued partnership with FACORC, MiracleFeet supports six clinics in Liberia, including the addition of J.J. Dossen Hospital in the Maryland region. Augustine Chiewolo, Executive Director and Founder of FACORC, has been the driving force pushing the organization forward through difficult times in Liberia, and more than 300 children were treated in FY 2016. In collaboration with the Ministries of Health and Education, outreach efforts have continued to support clubfoot health talks on clinic days to raise awareness. Lastly, thanks to MiracleFeet scholarships, 53 children treated for clubfoot are enrolled in schools across five counties.

MADAGASCAR Welcome to our newest program! Thanks to a great relationship with the Ministry of Health and Mercy Ships, we have already supported 20 children in treatment in the few months we've been working in the country. Andrianina Andriambinintsoa, the first ground level staff member for the project, is our Program Coordinator and does an amazing job of organizing patient stories, photos, and reporting.

TANZANIA There has been a flurry of activity in Tanzania under the leadership of Dr. Isidor Ngayomela. With the addition of a new clinic in Inuka, the number of clinics has risen to 16. We partner with two organizations that created an umbrella organization called the Tanzania Clubfoot Care Organization (TCCO), with 28 active providers. Dr. Rachel Nungu, Program Coordinator, has been involved in all TCCO activities, including advocacy, operations, training, and fundraising. She was awarded the 2016 Queen's Young Leaders award for her work in behalf of the Tanzanian clubfoot community. These collaborative efforts helped to treat nearly 650 children throughout Tanzania in FY16.

ZIMBABWE This year, MiracleFeet supported treatment for nearly 500 children in 13 clinics across the country. Funding from Oak Foundation offered tremendous support to the programs, which averaged about 40 new patients a month. These clinics help mothers like Simingaye, who came in for treatment for her son after four previous disappointing clubfoot treatments. After just two weeks at a MiracleFeet-supported clinic, she saw a huge difference in her son's feet.





### LATIN AMERICA

NICARAGUA In addition to supporting the treatment of 115 newly enrolled children in FY16, MiracleFeet coordinator Rebeca Lopez has provided several early identification trainings to community health workers. She also continues to identify and meet with physiotherapists who work within the public health system. We hope to eventually train 3-5 physiotherapists in the Ponseti Method so we can expand access within the country.

**BRAZIL** Our work in Brazil remains small yet impactful. After conversations with leading local orthopedic surgeons in Sao Paolo, we are committed to continue supporting two clinics which, while very different from other programs, serve as model clubfoot clinics both in Brazil and for other Ponseti clinics around the world.

PARAGUAY Several years ago, a fire at a Paraguay hospital resulted in limited options for clubfoot surgeries. As an alternative, Dr. Alberto Navarro, an orthopedic surgeon specializing in pediatrics, started using the Ponseti method with his young patients. Today, several leading orthopedic surgeons are providing quality clubfoot treatment in four clinics throughout Paraguay, where MiracleFeet started work in January 2016. Future growth will be possible by collaborating with the Ministry of Health and our partner, Fundación Solidaridad. All four clinics are seeing a high volume of patients in their early stages.

ECUADOR With every new opportunity, challenges can arise. The number of patients enrolled in treatment this year was lower than we had hoped; the volcanic activity and earthquake disaster made our work quite difficult. We were successful, however, in establishing a new clinic in Guayaquil, the country's largest city, to provide easy access to treatment and reach more children with clubfoot. The clinic opened just before the end of the fiscal year, so we hope we will be able to meet our enrollment goals for next year.



# TRANSFORMING LIVES AROUND THE WORLD



NICARAGUA Clinics: 2 Total Patients Enrolled: 545



ECUADOR
Clinics: 4
Total Patients Enrolled: 228



PARAGUAY Clinics: 4 Total Patients Enrolled: 75



LIBERIA Clinics: 6 Total Patients Enrolled: 845



NAMIBIA Clinics: 3 Total Patients Enrolled: 338



BOTSWANA Clinics: 2 Total Patients Enrolled

### PLEASE NOTE:

MiracleFeet supported a program in Mexico that treated 1,663 children from 2012 to 2015.



## **PATIENT STORIES**



#### A Mother's Long Journey in Madagascar

A farming family from the countryside near Toamasina, Madagascar welcomed their second daughter, Sania, into the world in February 2016, but there was despair mixed with joy. The parents were told their daughter was born with clubfoot. "I was worried and I cried when I saw that her foot was not normal. I was afraid that she would never receive treatment," Sania's mother, Lienne, recalls.

Lienne was cautiously hopeful when she discovered that treatment was available at a new MiracleFeetsupported clubfoot clinic established by Mercy Ships. When Sania was two months old, this determined mother traveled 3 hours by foot and 3 hours in a taxi-brousse to Toamasina. Lienne remembers. "I was nervous the first day we went to the clinic, but so happy when they told me Sania's foot could be corrected!"

Sania became one of MiracleFeet's first patients in Madagascar. After four plaster casts and a tenotomy, she is wearing a nightly brace to keep her foot corrected. Lienne looks forward to an improved future for her daughter and plans for Sania to attend school just like her 9-year-old sister.

"I was nervous the first day we went to the clinic, but so happy when they told me Sania's foot could be corrected!"



#### The Social Media Connection

Educating people that clubfoot can be easily and inexpensively treated with the Ponseti Method is a very important part of our work, and social media is a great way to spread the word. This year marked a huge success for social media when Janine, an aunt from the Philippines, reached out to us on Facebook.

"I am sending this message to knock in your heart to help my nephew who is 3 years old now. He is John Edrick who has this rare condition, my nephew is clubfooted and his mom passed away when he is 11 days." She continued to explain that the family was told John Edrick would need surgery and special shoes, which were very costly. They were desperate for a better solution, and we were thrilled to help. Within a couple hours of receiving her Facebook message, MiracleFeet connected her to the Program Manager in the Philippines, and the family made an appointment at the clinic. The follow-up message received a week later illustrates the power of social media:

"Hi MiracleFeet, good day! Thank you so much my nephew is in his first casting today. Thank you for all your team."

Within a couple hours of receiving her Facebook message, MiracleFeet connected her to the Program Manager.

# \$250 TRANSFORMS A CHILD'S LIFE FOREVER





#### **Big Brother Steps Up for Little Sister**

An hour outside of Mumbai, a young man named Pawan lives in rural Bihar with his four younger siblings. His sister, Sangita, is 16 years old and was born with clubfoot. Pawan learned about clubfoot treatment at Wadia Hospital in Mumbai, and he was hopeful that he had finally found a solution for his sister.

Sangita was not treated as a child, as her parents were told by neighbors that nothing could be done to fix the disability and believed the family was cursed to give birth to a child with such a "deformity." Knowing these struggles would burden his sister for the rest of her life, Pawan brought Sangita on a train to Mumbai-an incredibly long and expensive journey for the family.

After 16 years of untreated clubfoot, Sangita happily enrolled in treatment at the MiracleFeet-supported clinic in Wadia. Both she and her brother are incredibly grateful. Most importantly, Sangita is ecstatic to return to her studies and all of the other freedoms that are available to her now.

Sangita is ecstatic to return to her studies and all of the other freedoms that are available to her now.

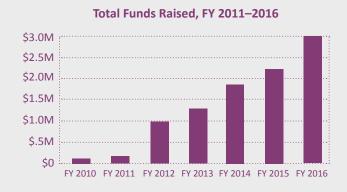
#### **Running Towards a New Future**

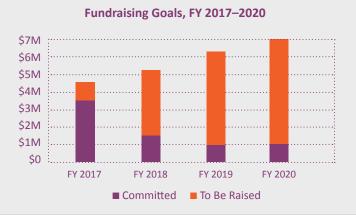
Edwin and his grandmother, Tamey, live in Gbarnga, Liberia. Edwin's father didn't feel that he should spend money on his son with clubfoot. Tamey was very worried that Edwin would never walk. When Edwin was 3 years old, she heard about clubfoot treatment on the radio. Edwin was taken to Phebe Hospital where he received Ponseti treatment.

Today, Tamey says he can't be stopped! Edwin runs to school, runs home, runs to play soccer, and hates to sit still! He started school in early 2016 and is in "ABC" grade. Tamey wants her grandson to become a doctor, so he can help others like him. She also prays that he has a long life and becomes a good person to show his father the obstacles he has overcome.

Today, he can't be stopped! Edwin runs to school, runs home, runs to play soccer, and hates to sit still!

## **FUNDING NEW FUTURES PHILANTHROPY INSIGHTS**





MiracleFeet continues to grow and diversify its fundraising base, which makes it possible for us to reach even more children. In addition to a 38% increase in funds raised over the previous year, we have secured \$9M in pledges for future years, providing a solid foundation from which to launch our plan to eliminate the disability caused globally by untreated clubfoot.

#### Memorable highlights from this fiscal year include the following:

- \$1M Impact Challenge Award from Google.org for development of systems to support clinic management, follow-up with parents, and training in the Ponseti Method.
- USAID DIV funding to test and roll out the MiracleFeet brace in nine countries.
- \$5M matching grant from a major foundation, challenging us to raise \$5M in new donations over the next 5 years.
- The establishment of MiracleFeet India, which raised over \$100,000 in their first year from several major corporate and foundation donors.
- Growth in our partnership with Suncast, which produced and managed the inventory of over 7,000 MiracleFeet pairs of shoes and braces last year.
- Significant growth in peer-to-peer fundraising, with individuals all over the world stepping up to the challenge to raise funds for children born with clubfoot in low-income countries.
- Winner of the Katherine M. Swanson Young Innovator category at the 2015 The Tech Awards.
- Finalist in the Classy Awards for Social Innovation.

THANKS to our generous donors, we are able to continue our model of building capacity locally, embracing innovation, and measuring results. This means that MiracleFeet donors' funds have enormous impact, with a very high return in terms of lives changed. We are continually grateful for your support.

MiracleFeet accolades and success stories were featured worldwide this year. This extensive media coverage helps our organization continue to raise awareness of this common birth defect, about which the public often knows little.

**TODAY SHOW** 

WIRED

CNN

TRIANGLE BUSINESS JOURNAL US NEWS AND WORLD REPORT

**CLASSY AWARDS** 

THE TECH AWARDS

GOOGLE.ORG

Read all our news stories at MiracleFeet.org.

## TO ALL OF OUR SUPPORTERS, THANK YOU

We want to extend our sincere gratitude to all of our donors and supporters, without whom MiracleFeet's work would not be possible.

#### \$25,000+

Bridget Ryan Berman and Roger Berman CJ Manufacturing Clarks Foundation Clarks Shoes North America Clarks Shoes Ferdinand and Susanna Colloredo-Mansfeld Community Foundation Of New Jersey **Dheer Family Fund** Beate and Henrik Fastrich Ferroni Foundation Google.org Google AdWords Gordon and Llura Gund Foundation King and Spalding Komar Family Foundation Georg Madersbacher and Åro Eide Ramona and Hans Peter Maassen Matthew 25: Ministries Harrison Miller and Clare McCamy MiracleFeet Germany Larry and Jillian Neubauer Oak Foundation On His Path Operation Blessing Davis Phillips **Passport Foundation** The Premnarayen Family Remgro Limited Ronald McDonald House Charities The Dorothea Haus Ross Foundation Scott and Jennifer Sandell Stephen Sadove Sebonack Foundation **Suncast Corporation** Kevin and Deborah Taweel Tom and Jeannie Tisbo The Tech Museum Of Innovation Jennifer Tye and Nate Chang

#### \$10,000-\$24,999

Michael and Laura Boutross Sandy and Adam Davis Edward and Suzanne Eyre Fortune Footwear Goldman, Sachs & Co. Matching Gift Program **Ginny Hatton** Zev Laderman Cathy and Andrew Moley Mark and Jennifer Pavao Philips Healthcare Project Redwood Rodger Raderman Stanford University SurveyMonkey Will and Genie Thorndike Unite For Sight Jean Wilson and Mark Siegel

#### \$5,000-\$9,999

Ellen Berman

John W. and Ellen K. Buchanan Foundation Carbonite Dr. Ronald Carter **Christopher Family Foundation** The Eyre Family Foundation Dennis and Beth Goldstein David Hermer and Silvia Campo Dr. Josh Hyman and The Hyman Family Charitable Foundation Sarita and Neil Jairath Steve Jones Jude's Triathalon to Treat Clubfoot The Layton Family Fund Christopher and Elizabeth Lynch Nandansons Charitable Foundation William E. Simon Foundation **Sports Endeavors** Staenberg Family Foundation

Turner Broadcasting Systems, Inc.

Treat Tobias: Australia Clubfoot

Lauren Swansey

**Fundraiser** 

\$1,000-\$4,999 Charlotte Alexander's Ironman 70.3 Muskola Lamberto Andreotti Anonymous Kurt Anstreicher and Jane Van Voorhis Joseph Armstrong The Arnold Family Fund Arya's MiracleFeet Fundraiser Iodie Baker Francis Bauer Kyle Berlin Philip E. Berney William M. Bird Inc. Endowment Tim Black and the Ashland High School Cross Country Team Bloomberg L.P. Sheila Bonini The Boston Foundation Bristol-Myers Squibb Foundation Elizabeth Burakowski **Burners Without Borders** Dr. Edmund Campion Charles and Betty Caravati Carlson Family Foundation Carolina Center For Public Service Susan Cates and Ed Warren Clubfoot Momma's Fundraiser **Brian Cartmell** Jay Christopher Franz and Anne Colloredo-Mansfeld Rudolf and Almerie Colloredo-Mansfeld **Dulce Colonno** Maria and Leonard Connolly C-Pro Direct Ltd. Cranford Rotary Charitable Fund Christopher Creamer Aaron and Jean Cripps D.C. Center For Development

Stephen and Jennifer Davis

Dan Diekema and Janet Andrews

Cathy De La Cruz

Anthony Diekema

Scott Delgado

Nina Dheer

Hans and Ruth Dekker

Scott Diekema Norito Ebata **Equity Risk Partners** Andy and Johanna Falduto Cohen Kirk and Abigail Feely Fidelity Charitable Wendy and Brett Fisher First Eagle Investment Management Foundation Lawrence Fox Celia Frayling William and Mary Gibb Chapel Hill Giving Party Madison Giving Party Diane Goff Anake Goodall Google, Inc. Mark Gordon Brian Graham Christine Gray-Scott Abhishek Gupta Jill Harold Paul Harris William Hendricks Family Foundation Lewis and Denise Henkind Theresa Hennessey Heyman Family Fund Libby and Ed Hlavka Richard Hoffman Jane and Doug Holroyd **Hotfoot for Clubfoot** Susan Hubacher David and Lisa Issroff Jackson's 3rd Birthday Party Miriam Jackson Sheral and Chris Jensen Johnson and Johnson Fergus Jordan K.C.'s 7th Birthday Party Balram Kakkar Jennifer Killinski Dirk Klee Michelle Knopp Elizabeth Koski McKinsey Cori Krane Landmark Ventures Jack and Susan Lawrence Toby and Lynn Lenk Steve Lewis and Pamela Burke John and Karen Lopez Margaret Lyon Barbara Marder Mariner Foundation Katherine Margues John and Clementine McLaughlin George and Cristina McQuistion MD Orthopedics Kimberly Meyer Lydia Miller Moira Miller Amy Minella Morgan Stanley Belinda Morris and Tony Brunello Lyle and Sarah Mullican Carmen Munoz and Bertil Chappuis Niko's MiracleFeet L.A. Marathon **Fundraiser** Armand and Eliane Neukermans Bonnie Newell and Richard Nevel NYU NASHA

Orla O'Connor

Charles Park **David Parkes** Erin Pe People's Improv Mark Peterson and Mary Woolsey Mary Pruiett Latha Rammohan Daniel and Paula Reingold Trust RidgeWorth Capital Management Ruben Rodriguez and Cristy Fernandez Rotary Club Of Roselle William Rustico and Debbie Hodges Elaine Ryan Raghav and Jyothi Sabbella Zack Salino James Salzano Steven Schall and Alyce Russo Marissa Schlomer Matthew Schneider and Priyanka Garg Jeegar Shah Drs. John and Tammy Shields **Shoes For Change** Steve and Frankie Slaughter Southern California Foot and Ankle **Specialists** STEPS Charity Leah Stansberry Anthony and Claire Stravelakis Jim and Lisle Stigler **Robert Stites** Bob Strawbridge III Robert Stubbs Mr. and Mrs. Summerwill Sutton Madigoff L.L.P. Caroline Thomas and Renee Jacobs **Christy Thomas** Lanny and Anne Thorndike Grace Tye Kenneth and Ying Hung Tye The Tye Family Trust Amos and Beverly Tyndall Kristine Urrutia and Tim Strauss Jeremy and Ruth Varcoe Van Nguyen Childrens Seattle August Vlak Luke and Jennifer Wagner Lauren Wall Weaver St. Realty Ronald and Lee Ann Weber Elizabeth and Ian Welsby John and Ashley Wilson WinterWyman Company Women's Syndicate Association World Clubfoot Day California 2016 World Clubfoot Day Rhode Island Walk-a-Thon 2016 Rajkumari Yabaji Thomas Young Thomas and Emily Zanios Dr. Lewis Zionts, Othopaedic Inst. For Children MiracleFeet India

Brian Paganelli

Chesca and Rudi Colloredo-Mansfeld Arthur B. Schultz Foundation, Inc. Bill and Jennifer Youstra

Martin and Alexandra Voderwuelbecke

Jamnalal Bajaj Foundation

The Premnarayen Family

Tata Power Community

**Development Trust** 

Yashpal Kumar & Co.

Noida Toll Bridge Company Ltd.

## IT TAKES A VILLAGE SUPPORTER SPOTLIGHTS







#### The Feely Family

- Kirk

"We were heartbroken at the thought of a child with untreated clubfoot growing up unable to run around with other kids, potentially mocked or ostracized by her peers, and likely consigned to poverty. We wanted to commit, on an ongoing basis, to supporting efforts to get kids with clubfoot the help they need."

When parents Kirk and Abbey first heard the term "clubfoot" during an ultrasound for their daughter, Claire, the excitement of expecting their first child became clouded with concern. Fortunately, they found an outstanding local orthopedic surgeon who specialized in the Ponseti Method. Although there were some emotional moments watching the medical team wrap their tiny baby's leg in a cast, Claire responded well to treatment. She is an active 8-year-old who enjoys gymnastics and dancing.

The Feely Family is a great example of how one family can impact many others through a monthly gift to MiracleFeet.

#### Dr. Anna Cuomo

"Clubfoot affects so many children around the world, and its treatment can alter a child's life path from one of disability and dependence to normal or nearly normal function and independence."

- Dr. Cuomo

Dr. Cuomo is an Assistant Professor at the Department of Orthopedics at the University of North Carolina. Despite her busy schedule, she serves on our Medical Advisory Board and provides technical expertise to help us better develop training and programs. She also has plans to contribute in the future by traveling to MiracleFeet-supported clinics and offer hands-on training to clubfoot partners. MiracleFeet is honored to have her as part of our team!

#### **Anake Goodall**

"I am intensely aware of the fundamental difference both independence and mobility have made to my life and am very grateful for it. What a privilege to be able to give that gift to others!"

- Anake

When Anake was diagnosed with clubfoot, his original prognosis was that he would never walk. He received Ponseti treatment from progressive doctors and has enjoyed 56 years of mobility. His future was changed, and he wanted to do the same for other children born with clubfoot. After some research, he was surprised to learn that Māori in Aotearoa, New Zealand, as well as Pacifica people, have roughly seven times the global incidence of clubfoot. This startling statistic lead Anake to MiracleFeet, where he has been a regular financial supporter for years. MiracleFeet appreciates his passion for helping more children with clubfoot.

# IN FY16, NEARLY \$40K WAS RAISED IN PEER-TO-PEER FUNDRAISING







#### **Lana Mayes**

"MiracleFeet's willingness to embrace the idea I proposed meant that not only has one little boy and his family's life been dramatically changed forever, but a community in another part of the world will also now have access to a children's clubfoot clinic."

Lana

After her youngest son was born with clubfoot, Lana made it her mission to raise awareness of the condition in Australia. With a heart of gold and a little luck, Lana discovered MiracleFeet after seeing a little boy walking in a landfill in Paraguay with untreated clubfoot on Sydney 7's Sunday Night. Lana contacted Miracle-Feet determined to locate the little boy and get him into treatment. After Tobias was miraculously found, Lana created a crowdfunding campaign that raised over \$13,500 to support MiracleFeet-support clinics in Paraguay, as well as a new clinic in Nepal! The timing was ideal as MiracleFeet had just begun supporting Ponseti treatment in Paraguay, and Tobias became one of their first patients. Lana is truly an inspiration.

#### **Jude Sangillo**

"Realizing that MiracleFeet can have an immediate impact to help children live the kind of normal life that I want my own son to live is what inspires me to raise awareness and support MiracleFeet's efforts."

-Jude

After his own son was born with clubfoot. Jude realized that not all children in the world have access to treatment and he sought to support MiracleFeet's efforts to end untreated clubfoot in low-resource countries. Jude raised over \$5,000 to support our clinics by competing in a Triathlon. Jude is truly a champion for kids with clubfoot everywhere!

#### **Ali Krieger**

"It means the world to me to be able to have this opportunity to help transform a kid's life. We all can give a child the chance to run, walk, or even one day play soccer."

-Ali

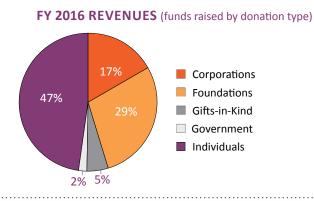
U.S. Women's National Soccer Team player, Ali Krieger, has been an amazing MiracleFeet ambassador since 2014. Despite her busy schedule, Ali was able to donate her time on Giving Tuesday to help promote our #Tweet4Feet social media fundraising campaign. In addition to engaging with our content, Ali took the time to participate in a Twitter interview, which helped raise awareness of clubfoot to a huge, new audience. Ali is a MiracleFeet MVP!

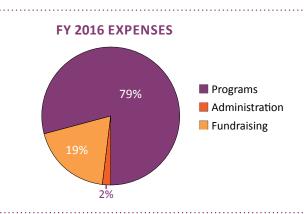
# FINANCIAL SUMMARY

Program	78%	63%	80%	81%	80%	79%
Fundraising	12%	22%	11%	15%	18%	19%
Administration	10%	15%	9%	4%	2%	2%
Percentages						
10001	<b>7200,001</b>	<b>4553,50</b> 4	<b>\$1,001,133</b>	<b>71,000,430</b>	<i>\$2,0.3,140</i>	<b>42,:30,:33</b>
Total	\$166,301	\$500,984	\$1,001,193	\$1,803,450	\$2,379,140	\$2,790,739
Program	\$129,000	\$316,135	\$797,559	\$1,463,099	\$1,907,947	\$2,196,033
Fundraising	\$20,344	\$110,898	\$114,177	\$265,022	\$424,448	\$529,140
Administration	\$16,957	\$73,950	\$89,457	\$75,329	\$46,745	\$65,566
Expenses (Cash Basis) <sup>3</sup>						
Funds Raised <sup>2,5</sup>	\$185,696	\$1,020,730	\$1,298,701	\$1,855,283	\$2,237,045	\$3,085,564
Fronds Date 42.5	\$40F.505	64 020 720	64 200 704	Ć4 055 202	62 227 045	62 005 5C4
Programing cost (incl prog admin) <sup>1</sup>	\$2,580	\$509	\$392	\$416	\$345	\$365
Programing cost/child (excl prog admin)	\$672	\$126	\$231	\$216	\$178	\$188
Total cost/child	\$3,326	\$807	\$492	\$512	\$430	\$464
			,	-, -	, -	, -
Total children enrolled in treatment	50	671	2,705	6,220	11,752	17,762
New children enrolled in treatment	50	621	2,034	3,515	5,532	6,010
	Actual	Actual	Actual	Actual	Actual	Actual
	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016

AUDITED FINANCIALS <sup>3</sup>	FY 2012 <sup>4</sup>		FY 2013		FY 2014		FY 2015		FY 2016	
Total Revenue	\$2,252,730		\$978,578		\$1,527,408		\$2,439,609		\$4,599,269	
Expenses	\$	%	\$	%	\$	%	\$	%	\$	%
Administration	\$61,563	10%	\$93,651	6%	\$75,053	4%	\$54,824	2%	\$73,261	3%
Fundraising	\$101,361	17%	\$116,172	8%	\$265,127	14%	\$460,805	19%	\$546,272	22%
Program	\$432,229	73%	\$1,299,460	86%	\$1,501,642	82%	\$1,875,995	79%	\$1,844,023	75%
Total	\$595,153	100%	\$1,509,283	100%	\$1,841,822	100%	\$2,391,624	100%	\$2,463,556	100%
End of Year										
Net Assets	\$1,821,237		\$1,290,532		\$976,118		\$1,024,103		\$3,159,816	

- 1. This includes the salaries and travel expenses of the MiracleFeet program team but not general overhead.
- 2. Funds raised shows \$1.88M allocated across 4 years as requested by donor.
- 3. MiracleFeet uses cash basis accounting for management purposes. However, the IRS requires audited financials to be on an accrual basis, resulting in future grant agreements and pledged donations being expensed in the year they are signed instead of the year the expense is actually incurred or the donation is actually received. This accounts for the differences between the cash and accrual financial statements.
- 4. MiracleFeet operated under the fiscal sponsorship of the Community Foundation of New Jersey from 2010 through September 2011. Until that time, MiracleFeet's accounts were audited as part of CFNJ and not as a separate entity.
- 5. MiracleFeet also raised \$120K through MiracleFeet India and \$30K from Remgro in South Africa which was sent directly to fund partners in India and South Africa.





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Special thanks to our volunteers and interns. You truly make the difference.



# **STEP UP TODAY** at MiracleFeet.org!











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